



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Art Unit	: 3629	Customer No. 035811
Examiner	:	
Serial No.	: 10/640,852	Docket No.: 1175-R-01
Filed	: August 14, 2003	
Inventor(s)	: Michael Sheinson	Confirmation No.: 9173
	: Art DeLaurier	
	: Mike McFall	
	: Santiago Ramirez	
Title	: LEAD GENERATION SYSTEM	
	: USING BUYER CRITERIA	Dated: November 3, 2004

**PRELIMINARY AMENDMENT**

**Mail Stop Amendment**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

Prior to examination, please amend the application as follows:

11/05/2004 FMETEKI1 00000033 10640852

01 FC:2201	176.00 OP
02 FC:2202	153.00 OP



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**Mail Stop Amendment**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**Certificate of Mailing Under 37 CFR 1.8**

For

Postcard

\$329.00 Check

Amendment Transmittal Letter, in duplicate  
Preliminary Amendment

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to **Mail Stop Amendment**, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date appearing below.

Name of Applicant, Assignee, Applicant's Attorney  
or Registered Representative:

Piper Rudnick LLP  
Customer No. 35811

By: \_\_\_\_\_

Date: \_\_\_\_\_ 11/3/04



Attorney Docket No.: 1175-R-01

In re Application of Michael Sheinson, Art DeLaurier, Mike McFall, Santiago Ramirez

Serial No.: 10/640,852

Filed: August 14, 2003

For: LEAD GENERATION SYSTEM USING BUYER CRITERIA

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an Amendment in the above-identified application.

☒ Small entity status of this application under 37 CFR §1.9 and §1.27 has been established.

☐ A verified statement to establish small entity status under 37 CFR §1.9 and §1.27 is enclosed.

☐ No additional fee is required.

The fee has been calculated as shown below:

(Col. 1) (Col. 2) (Col. 3)

SMALL ENTITY

OTHER THAN  
SMALL ENTITY

	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PRE- VIOUSLY PAID FOR	PRESENT EXTRA
TOTAL	* 40	-	** 23=	17
INDEP.	* 8	-	** 4=	4
___ First presentation of multiple dependent claim				

RATE	ADD'L FEE
x 9=	\$153
x44=	\$176
+150=	\$

OR

RATE	ADD'L FEE
x18=	\$
x88=	\$
+300=	\$

TOTAL ADDITIONAL FEE \$329 OR \$\_\_\_\_\_

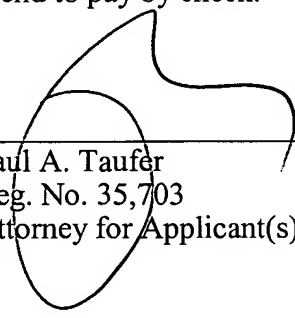
\* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.

\*\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

- ☐ Please charge my Deposit Account No. 50-2719 in the amount of \$ \_\_\_\_\_.  
A duplicate copy of this sheet is enclosed.
- ☒ A check in the amount of \$329.00 is attached.
- ☐ The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-2719. A duplicate copy of this sheet is enclosed.
- ☒ Any filing fees under 37 CFR §1.16 for the presentation of extra claims.
- ☒ Any patent application processing fees under 37 CFR §1.17 with the exception of the Issue Fee which we intend to pay by check.

  
\_\_\_\_\_  
Paul A. Taufer  
Reg. No. 35,703  
Attorney for Applicant(s)

PAT:ers  
(215)656-3385